

Документ подписан простой электронной подписью
 Информация о владельце:
 ФИО: Косенок Сергей Михайлович
 Должность: ректор
 Дата подписания: 30.06.2025 14:18:26
 Уникальный программный ключ:
 e3a68f3eaa1e62674b54f4998099d3d6bfdcf836

Тестовое задание для диагностического тестирования по дисциплине:

Практикум по межкультурной коммуникации, 1 семестр

| | |
|-----------------------------|---------------------------------------|
| Код, направление подготовки | 38.04.01 Экономика |
| Направленность (профиль) | Экономика фирмы и предпринимательство |
| Форма обучения | очная |
| Кафедра-разработчик | Лингвистики и переводоведения |
| Выпускающая кафедра | Экономических и учетных дисциплин |

| Проверяемая компетенция | Задание | Варианты ответов | Тип сложности вопроса |
|-------------------------|---|---|-----------------------|
| УК-4.3 УК-5.2 | 1. When you don't understand a person, what is more suitable reply to the following: "Excuse me, could you tell me the time, please?" | a. No! b. Pardon? c. What? d. Yes! Pardon? | Низкий |
| УК-4.3 УК-5.2 | 2. If you want to refuse from an offer, what is the most suitable reply to the following: "Would you like a cup of tea?" | a. Yes! b. What? c. No, thank you. d. No! | Низкий |
| УК-4.3 УК-5.2 | 3. Complete the sentence: Netiquette also called _____ refers to a set of rules an individual needs to follow while communicating through mails, writing blogs, sharing views on online portals or any other online forum. | a. Internet Etiquette b. Internet Cooperation c. Internet Manners d. Internet Priorities | Низкий |

| | | | |
|--------------------------------|---|--|---------|
| YK-4.3 YK-5.2 | 4. Choose the correct option to complete the sentences below. Dave doesn't really trust Ian, and I have to say that neither _____. | a. Both options are correct b. I do c. do I d. I don't | Низкий |
| YK-4.3 YK-5.2 | 5. Hidden differences "influence behaviour in the deepest and most subtle ways" and cause more _____ between people. | a. conflict b. happiness c. sadness d. attraction | Низкий |
| YK-4.1 YK-5.2 YK-5.3 | 6. How would you address a woman if you know her name but do not know her marital status? | a. Madam b. Miss c. Ms. d. Mrs. ... | Средний |
| YK-5.1 | 7. How do we call this stage of culture shock? Anxiety and depression become less frequent, and expatriates begin to feel more positive about their new surroundings. | a. honeymoon b. adjustment c. culture shock d. mastery | Высокий |
| YK-5.1 | 8. Choose three common hidden differences | a. body language b. values c. culture shock d. communication styles | Высокий |
| YK-5.1 YK-5.3: YK-5.2 | 9. Being in time at the meeting is a good manner. Where being an hour late is considered to be normal? | a. In the USA b. In Italy c. In Germany d. In Britain | Средний |
| YK-5.1 YK-5.3 YK-5.2 | 10. Who doesn't consider showing the soles of the feet as the height of bad manners? | a. The Americans b. The Russians c. The British d. The Japanese | Высокий |
| YK-5.1 YK-5.3 YK-5.2 | 11. Who prefers to discuss business matters during lunch? | a. The French b. The Japanese c. The Germans d. The British | Средний |
| YK-5.1 | 12. Choose three "hidden" cultural differences. | 1. In Russia, greeting and asking "how are you?" does | Высокий |

| | | | |
|--------|--|--|---------|
| | | <p>not mean formality, but a direct answer from the person you are talking to.</p> <ol style="list-style-type: none"> 2. In America, frequent meals are macaroni and cheese and fast food 3. In Russia, people cook their own food more often: soups, side dishes, and meat 4. In America people don't drink tea as often 5. In America, an invitation to a certain time means showing up an hour late 6. In America, blowing out the candles at a birthday party is the end of the party | |
| УК-5.1 | 13. Choose three "visible" cultural differences. | <ol style="list-style-type: none"> 1. In America, frequent meals are macaroni and cheese and fast food 2. In Russia, people cook their own food more often: soups, side dishes, and meat 3. In America, an invitation to a certain time means showing up an hour late 4. In America, blowing out the candles at a birthday party is the end of the party 5. In America people don't drink tea as often 6. In Russia, greeting and asking "how are you?" does not mean formality, but a | Высокий |

| | | | |
|---------------------------------|--|---|---------|
| | | direct answer from the person you are talking to. | |
| YK-5.3 YK-4.1 YK-5.2 | 14. What does the gesture of arms crossed over the chest mean? | a. a person is being defensive b. a person is bored c. a person is angry d. a person is happy | Средний |
| YK-5.3 YK-4.1 YK-5.2 | 15. What does it mean when a person's head is tilted to one side? | a. It demonstrates that a person is not listening keenly. b. It is a signal of being confident. c. It demonstrates that a person is not interested in in what is being communicated. d. It demonstrates that a person is listening keenly or interested in the talk. | Средний |
| YK-5.3 YK-4.1 YK-5.2 | 16. What does it mean when a person is touching his/her nose? | a. It is a signal of disbelief or being untruthful. b. It is a signal of being unsure. c. It is a signal of being truthful. d. It is a signal of being bored. | Средний |
| YK-5.3 YK-4.1 YK-5.2 | 17. What does it mean when a person's hand is placed on the cheek? | a. It indicates that a person is lost in thought, or is considering something b. It is a signal of being unsure c. It is a signal of being confident d. It indicates that a person is disappointed | Средний |
| YK-5.3 YK-4.1 YK-5.2 : | 18. What does it mean when a person is tapping or drumming the fingers? | a. It demonstrates that a person is interested in the talk. b. It demonstrates that a person is growing impatient or tired of waiting. c. It demonstrates that a person is calm and confident. d. It demonstrates that a person is being bored. | Средний |
| YK-4.1 YK-5.2 | 19. How many percent may body language account for of all communication? | a. 10-15% b. 30-35% | Средний |

| | | | |
|------------------|---|---|---------|
| | | c. 60-65% d. 100% | |
| УК-5.1 УК-4.2 | 20. Match the English idiom with its meaning: | 1. as cunning as a fox 2. as wise as an owl 3. as slow as a snail 4. as stubborn as a mule 5. as brave as a lion 6. as proud as a peacock 7. as quiet as a mouse 8. as fresh as a daisy 9. as sick as a dog a. больной как собака b. упрямый как осёл c. свежий как огурчик d. медленный как черепаха e. храбрый как лев f. хитрый как лиса g. мудрый как сова h. тихий как мышка i. гордый как павлин | Средний |