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Тестовое задание для диагностического тестирования по дисциплине:

«Практикум по межкультурной коммуникации»

Код, направление подготовки	38.04.08 Финансы и кредит
Направленность (профиль)	Финансовые технологии
Форма обучения	очная
Кафедра-разработчик	Лингвистики и переводоведения
Выпускающая кафедра	Кафедра экономики, учета и финансов

Практикум по межкультурной коммуникации, 1 семестр

№ п/п	Проверяемая компетенция	Задание	Варианты ответов	Тип сложности вопроса
1	УК-4.1 УК-4.2 УК-5.1 УК-5.2	1. When you don't understand a person, what is more suitable reply to the following: "Excuse me, could you tell me the time, please?"	a. No! b. Pardon? c. What? d. Yes! Pardon?	Низкий
2	УК-4.1 УК-4.2 УК-5.1 УК-5.2	2. If you want to refuse from an offer, what is the most suitable reply to the following: "Would you like a cup of tea?"	a. Yes! b. What? c. No, thank you. d. No!	Низкий
3	УК-4.1 УК-4.2 УК-5.1 УК-5.2	3. Complete the sentence: Netiquette also called _____ refers to a set of rules an individual needs to follow while communicating through mails, writing blogs, sharing views on online portals or any other online forum.	a. Internet Etiquette b. Internet Cooperation c. Internet Manners d. Internet Priorities	Низкий
4	УК-4.1 УК-4.2 УК-5.1 УК-5.2	4. Choose the correct option to complete the sentences below. Dave doesn't really trust Ian, and I have to say that neither _____.	a. Both options are correct b. I do c. do I d. I don't	Низкий
5	УК-4.1 УК-4.2 УК-5.1	5. Hidden differences "influence behaviour in the deepest and most subtle ways" and cause more	a. conflict b. happiness c. sadness	Низкий

	УК-5.2	_____ between people.	d. attraction	
6	УК-4.1 УК-4.2 УК-5.1 УК-5.2	6. How would you address a woman if you know her name but do not know her marital status?	a. Madam b. Miss c. Ms. d. Mrs. ...	Средний
7	УК-4.1 УК-4.2 УК-5.1 УК-5.2	7. How do we call this stage of culture shock? Anxiety and depression become less frequent, and expatriates begin to feel more positive about their new surroundings.	a. honeymoon b. adjustment c. culture shock d. mastery	Высокий
8	УК-4.1 УК-4.2 УК-5.1 УК-5.2	8. Choose three common hidden differences	a. body language b. values c. culture shock d. communication styles	Высокий
9	УК-4.1 УК-4.2 УК-5.1 УК-5.2	9. Being in time at the meeting is a good manner. Where being an hour late is considered to be normal?	a. In the USA b. In Italy c. In Germany d. In Britain	Средний
10	УК-4.1 УК-4.2 УК-5.1 УК-5.2	10. Who doesn't consider showing the soles of the feet as the height of bad manners?	a. The Americans b. The Russians c. The British d. The Japanese	Высокий
11	УК-4.1 УК-4.2 УК-5.1 УК-5.2	11. Who prefers to discuss business matters during lunch?	a. The French b. The Japanese c. The Germans d. The British	Средний
12	УК-4.1 УК-4.2 УК-5.1 УК-5.2	12. Choose three "hidden" cultural differences.	1. In Russia, greeting and asking "how are you?" does not mean formality, but a direct answer from the person you are talking to. 2. In America, frequent meals are macaroni and cheese and fast food 3. In Russia, people cook their own food more often: soups, side dishes, and meat 4. In America people don't drink	Высокий

			<p>tea as often</p> <p>5. In America, an invitation to a certain time means showing up an hour late</p> <p>6. In America, blowing out the candles at a birthday party is the end of the party</p>	
113	<p>УК-4.1</p> <p>УК-4.2</p> <p>УК-5.1</p> <p>УК-5.2</p>	<p>13. Choose three "visible" cultural differences.</p>	<p>1. In America, frequent meals are macaroni and cheese and fast food</p> <p>2. In Russia, people cook their own food more often: soups, side dishes, and meat</p> <p>3. In America, an invitation to a certain time means showing up an hour late</p> <p>4. In America, blowing out the candles at a birthday party is the end of the party</p> <p>5. In America people don't drink tea as often</p> <p>6. In Russia, greeting and asking "how are you?" does not mean formality, but a direct answer from the person you are talking to.</p>	<p>Высокий</p>
14	<p>УК-4.1</p> <p>УК-4.2</p> <p>УК-5.1</p> <p>УК-5.2</p>	<p>14. What does the gesture of arms crossed over the chest mean?</p>	<p>a. a person is being defensive</p> <p>b. a person is bored</p> <p>c. a person is angry</p> <p>d. a person is happy</p>	<p>Средний</p>
15	<p>УК-4.1</p> <p>УК-4.2</p> <p>УК-5.1</p> <p>УК-5.2</p>	<p>15. What does it mean when a person's head is tilted to one side?</p>	<p>a. It demonstrates that a person is not listening keenly.</p> <p>b. It is a signal of being confident.</p> <p>c. It demonstrates</p>	<p>Средний</p>

			that a person is not interested in in what is being communicated. d. It demonstrates that a person is listening keenly or interested in the talk.	
16	УК-4.1 УК-4.2 УК-5.1 УК-5.2	16. What does it mean when a person is touching his/her nose?	a. It is a signal of disbelief or being untruthful. b. It is a signal of being unsure. c. It is a signal of being truthful. d. It is a signal of being bored.	Средний
17	УК-4.1 УК-4.2 УК-5.1 УК-5.2	17. What does it mean when a person's hand is placed on the cheek?	a. It indicates that a person is lost in thought, or is considering something b. It is a signal of being unsure c. It is a signal of being confident d. It indicates that a person is disappointed	Средний
18	УК-4.1 УК-4.2 УК-5.1 УК-5.2:	18. What does it mean when a person is tapping or drumming the fingers?	a. It demonstrates that a person is interested in the talk. b. It demonstrates that a person is growing impatient or tired of waiting. c. It demonstrates that a person is calm and confident. d. It demonstrates that a person is being bored.	Средний
19	УК-4.1 УК-4.2 УК-5.1 УК-5.2	19. How many percent may body language account for of all communication?	a. 10-15% b. 30-35% c. 60-65% d. 100%	Средний
20	УК-4.1 УК-4.2 УК-5.1 УК-5.2	20. Match the English idiom with its meaning:	1. as cunning as a fox 2. as wise as an owl 3. as slow as a snail 4. as stubborn as a mule	Средний

			<p>5. as brave as a lion 6. as proud as a peacock 7. as quite as a mouse 8. as fresh as a daisy 9. as sick as a dog</p> <p>a. больной как собака b. упрямый как осёл c. свежий как огурчик d. медленный как черепаха e. храбрый как лев f. хитрый как лиса g. мудрый как сова h. тихий как мышка i. гордый как павлин</p>	
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